



Salem Athletic Booster Club

P.O. Box 895
Salem, OH 44460



2020-2021 Fall/Winter Sports Program Ad Options

<input type="checkbox"/> Full Page	\$225	7.5" x 10"
<input type="checkbox"/> Half Page	\$150	7.5" x 5"
<input type="checkbox"/> Quarter Page	\$100	3.75" x 5" or 2.5" x 7.5"
<input type="checkbox"/> Eighth Page	\$75	3.75 x 2.5
<input type="checkbox"/> Digital Add-on*	\$75	see note*

No price increases from last year!

Digital Add-on*:

With the purchase of a print ad, digital recognition may be purchased for an additional \$75. This will include your company name being displayed as a sponsor on the stadium scoreboard during home football games, as well as being displayed on the new LED digital scoring table in the gymnasium in the Fall during Jr./Sr. High Volleyball games and tournaments, and in the Winter during Boys & Girls Basketball games and Wrestling matches. The digital add-on gives you repeated recognition throughout 60+ events.

The above pricing includes advertising in BOTH the Fall Sports Program AND Winter Sports Program. Digital Add-on includes repeated digital scoreboard recognition during BOTH Fall and Winter Sporting events at Reilly Stadium and John A. Cabas Gymnasium.

Advertiser: _____ Contact Person: _____

Business Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____ Fax: _____

☐ I am a returning advertiser and supporter

Please select:

- ☐ Please use my ad from last year as is
- ☐ Please make the changes indicated on the enclosed copy of last year's ad
- ☐ A new ad is enclosed
- ☐ I am submitting this form and a new ad has been emailed to: **George@harrismktg.com**

☐ I am a new advertiser and supporter

Please select:

- ☐ My new ad is enclosed
- ☐ I am submitting this form and my new ad has been emailed to: **George@harrismktg.com**
- ☐ I would be interested in adding a coupon to my ad

Emailing your ad? For best results send a PDF or JPEG sized EXACTLY with dimensions of purchased ad

NEW pay online option! Go to our new website SalemAthleticBoosters.org and pay in our online STORE!

OR—TOTAL ENCLOSED: _____ Please make checks payable and mail forms to:

Salem Athletic Booster Club, PO BOX 895 | Salem, OH 44460

ALL ADS AND PAYMENTS ARE DUE NO LATER THAN MONDAY AUGUST 10th, 2020

IN ORDER TO MEET PRINTING DEADLINES FOR THE FIRST GAME

Ads submitted after this date will appear in the Winter Sports programs only

Questions? Email SABC.SalemOhio@gmail.com | Call Gregg Warner at 330-261-5413

Thank you for your support of Salem Athletics! Go Quakers!

Please see reverse side for trophy sponsor information

2020-2021 Trophy Sponsorship Form

Trophy sponsorship is another way of showing your support to the athletes while advertising your business. Your name is inscribed under the recipient's name as the award sponsor on the engraving plate of the trophy. The cost is \$20 per award.

Please indicate the number of awards you would like to sponsor in the box next to each sport you are supporting

FALL SPORTS

☐ FOOTBALL

☐ GIRLS TENNIS

☐ BOYS CROSS COUNTRY

☐ VOLLEYBALL

☐ GIRLS GOLF

☐ GIRLS CROSS-COUNTRY

☐ GIRLS SOCCER

☐ BOYS GOLF

☐ CHEERLEADING

☐ BOYS SOCCER

WINTER SPORTS

☐ BOYS BASKETBALL

☐ WRESTLING

☐ Competition Cheer

☐ GIRLS BASKETBALL

☐ SWIMMING

SPRING SPORTS

☐ BASEBALL

☐ BOYS TRACK

☐ BOYS TENNIS

☐ SOFTBALL

☐ GIRLS TRACK

TOTAL AWARDS SPONSORED _____ X \$20 = \$ _____ ENCLOSED

Please make checks payable to Salem Athletic Booster Club—or use our **new Pay Online** option at **www.SalemAthleticBoosters.org**

Mail form and payment to: SABC | PO BOX 895 | Salem, OH 44460 OR email to SABC.SalemOhio@gmail.com

Questions? Email: SABC.SalemOhio@gmail.com | Call Gregg at 330-261-5413